

School/Community Relations

Series 900

Policy Title: News Releases

Code No. 902.3

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The Superintendent, Communications Director, or a delegated staff member shall be responsible for all School District news releases and shall disseminate such releases to all news media in the School District.

The District will strive to keep the media and the school district community accurately and objectively informed and strive to create and maintain a positive image for the school district.

Information not of a personal or confidential nature should be made available to all news media upon their request. In order to establish and maintain a cooperative effort in our public relations program, close ties should be kept with personnel representing the various news media.

Adopted: Fall 1969

Legal Reference: (Code of Iowa)
Widmer v. Reitzler, 182 N.W.2d 177 (Iowa 1970).
Dobrovolny v. Reinhardt, 173 N.W.2d 837 (Iowa 1970).
Iowa Code §§ 21.4; 22.2 (2013).
1980 Op. Att'y Gen. 73.
1952 Op. Att'y Gen. 133.

Cross Reference: 902 Press, Radio and Television News Media

Reviewed: February 2, 2015

Amended: April 3, 2000
July 8, 2010
February 16, 2015
November 18, 2019