

School/Community Relations

Series 900

Policy Title: Advertising and Promotion

Code No. 904.2

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The use of students, the school district name, or its buildings and sites for advertising and promoting products and/or services of entities and organizations operating for a profit is not allowed except with prior board approval. Educational facilities, teachers, and students shall not be used in any manner for the promotion of sale of services or products of agencies or organizations operating for profit without specific permission or agreement from district officials. Nonprofit entities and organizations may be allowed to use students, the school district name, or its buildings and sites if the purpose is educationally related and prior approval has been obtained from the board.

Specifically exempted from the provisions of this policy shall be a student insurance program and approved fundraisers. Agents, solicitors, and salesmen are prohibited from soliciting sales through the schools and no such person shall be permitted on the premises except by permission of the Superintendent or designee.

Where the Board of Director and the Superintendent of Schools feel that the educational gain outweighs any promotional purpose, prior approval can be given to an activity.

Adopted: Fall 1969

Legal Reference: Iowa Code § 279.8 (2013).

Reviewed: July 8, 2010

March 2, 2015

December 7, 2015

Amended: April 13, 1998

August 16, 2010

January 13, 2020

Cross Reference: 504.5 Student Fundraising

904 Community Activities Involving Students